

## Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 54580 CF LOC-POL FBD - LBD: 08/06/12 - 08/13/12 HL#: Created: 08/02/12 11:44 AM  
 Client: CARLOS GIMENEZ FOR MAYOR... CPE: CGFMC / 3Q12 / AUG Agency Commission: 15 % Updated: JMORALES2 on 08/03/12 09:39 AM  
 Agency: NOISEWORKS MEDIA-DBA NW Product: CARLOS GIMENEZ FOR Self :20:00 Confirmed: 08/02/12 05:26 PM  
 Buyer: TERE GUTIERREZ Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*  
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS  
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 001  | MLOCAL3    | 1 1 1 1 0 0 0 | NEWS       | 30  |    |         |            | 0.0    | \$400.00 | 4     | \$1,600.00 |    |     |

NOTE: CANDIDATE DISCOUNT - NON PREEMPTION

| FBD      | LBD      | Aug 06 |
|----------|----------|--------|
| 08/06/12 | 08/09/12 | 4      |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 002  | NLATE1     | 1 1 1 1 0 0 0 | NEWS       | 30  |    |         |            | 0.0    | \$1,350.00 | 4     | \$5,400.00 |    |     |

NOTE: CANDIDATE DISCOUNT - NON PREEMPTION

| FBD      | LBD      | Aug 06 |
|----------|----------|--------|
| 08/06/12 | 08/09/12 | 4      |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 003  | WFACING    | 0 0 0 0 0 0 2 | WKND       | 30  |    |         |            | 0.0    | \$360.00 | 2     | \$720.00 |    |     |

NOTE: CANDIDATE DISCOUNT - NON PREEMPTION

| FBD      | LBD      | Aug 06 | Aug 13 |
|----------|----------|--------|--------|
| 08/12/12 | 08/13/12 | 2      |        |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 004  | MLOCAL3    | 1 0 0 0 0 0 0 | NEWS       | 30  |    |         |            | 0.0    | \$400.00 | 1     | \$400.00 |    |     |

NOTE: CANDIDATE DISCOUNT - NON PREEMPTION

| FBD      | LBD      | Aug 13 |
|----------|----------|--------|
| 08/13/12 | 08/13/12 | 1      |

| Item | Time Class    | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|---------------|---------------|------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 005  | 07:00 - 08:00 | 1 0 0 0 0 0 0 | MORN       | 30  |    |         |            | 0.0    | \$350.00 | 1     | \$350.00 |    |     |

NOTE: CANDIDATE DISCOUNT - NON PREEMPTION

| FBD      | LBD      | Aug 13 |
|----------|----------|--------|
| 08/13/12 | 08/13/12 | 1      |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 006  | NLATE1     | 1 0 0 0 0 0 0 | NEWS       | 30  |    |         |            | 0.0    | \$1,350.00 | 1     | \$1,350.00 |    |     |

NOTE: CANDIDATE DISCOUNT - NON PREEMPTION

| FBD      | LBD      | Aug 13 |
|----------|----------|--------|
| 08/13/12 | 08/13/12 | 1      |

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CBS TELEVISION STATIONS



WFOR-TV

|  |                             |                                |   |                            |
|--|-----------------------------|--------------------------------|---|----------------------------|
| Order ID: 54580  | CF LOC-POL                  | FBD - LBD: 08/06/12 - 08/13/12 | HL#:                                    | Created: 08/02/12 11:44 AM |
| Client: CARLOS GIMENEZ FOR MAYOR...  | CPE: CGFMC / 3Q12 / AUG     | Agency Commission: 15 %        | Updated: JMORALES2 on 08/03/12 09:39 AM |                            |
| Agency: NOISEWORKS MEDIA-DBA NW  | Product: CARLOS GIMENEZ FOR | Self :20:00                    | Confirmed: 08/02/12 05:26 PM            |                            |
| Buyer: TERE GUTIERREZ  | Demo: HHOLDS DMA RTG        | Sched. Code: Z                 | **PRINT REQUIRED**                      |                            |
| AE: SUSAN INKER-PURETZ-WFOR-TV   | Billing Int: Monthly        | BM: SS                         |   |                            |
| Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0% |                             |                                |   |                            |

## Order Totals

| Order Section       | Confirmed Quantity | Revised Quantity | Confirmed Total |            | Revised Total |         |
|---------------------|--------------------|------------------|-----------------|------------|---------------|---------|
|                     |                    |                  | Gross Amt       | Net Amt    | Gross Amt     | Net Amt |
| Spot Buy Lines      | 13                 | 0                | \$9,820.00      | \$8,347.00 | \$0.00        | \$0.00  |
| Installments        | 0                  | 0                | \$0.00          | \$0.00     | \$0.00        | \$0.00  |
| Ancillary Buy Lines | 0                  | 0                | \$0.00          | \$0.00     | \$0.00        | \$0.00  |
| Order Totals:       |                    |                  | \$9,820.00      | \$8,347.00 | \$0.00        | \$0.00  |